

birgheed illustrator

Ingrid Costantino

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Hi!



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PROFESSIONAL EXPERIENCE

• FREELANCE ILLUSTRATOR | 2022 — PRESENT

Represented by **Natascha Morris (The Tobias Literary Agency)**.

Clients include: Astropad (US), FICO Eataly World (IT), Moon srl (IT) [*"Voglio essere super fashion"*, by Gian Luca Oliveri - 2023], Storytime Magazine (UK), Magazzini Salani (IT) [*"Mondo Strano"*, by LorenziST - 2023], Gaia Edizioni (IT)

• VISUAL DESIGNER AND ILLUSTRATOR | 2016 — PRESENT

SEARCH ON MEDIA GROUP (BOLOGNA, ITALY)

I set brand guidelines and design concepts for both online advertising (Social Media campaigns, Google Ads) and printed material (stationery, merchandising, stage scenography, etc...) for business events and tech conferences.

OTHER PROJECTS

• EHF CHAMPIONSHIP U17 OFFICIAL LOGO | 2019

Made in collaboration with **F.I.G.H.** (Italian Handball Federation) and approved by the **EHF** (European Handball Federation)

• 1945 (SHORT MOVIE) 2D CONCEPT ARTIST | 2019

I designed some additional VFX concepts for **Andrea Umberto Origlia** (Aeonhearth Pictures)'s short movie, "1945".

TECHNICAL SKILLS

- Great eye for aesthetics and love for storytelling; excellent **drawing skills**, both traditional and digital (**vector art** and **digital painting**)
Good skills in layout and **composition of an image** (aspect ratio, chromatic harmony, typographic hierarchy, etc ...)
Very good knowledge of the operating systems **Mac OS X** and **Windows**
Very solid knowledge of the **Adobe Creative Suite** (mostly **Illustrator**, **Photoshop** and **InDesign**)
Familiarity with formats, resolutions, layouts of the main **advertising channels** (Instagram, Facebook, Google Ads)
Basic knowledge of 2D animation principles (cut-out and frame by frame); basic knowledge of **Adobe After Effects** and **Animate**
Basic knowledge of **HTML** and **CSS**, **Wordpress** and **Adobe XD**

EDUCATION AND TRAINING

- **2021 · ILLUSTRATION & CONCEPT ART (MASTER) | THESIGN · COMICS&ARTS ACADEMY (FLORENCE)**
Advanced painting techniques in Photoshop (anatomy and perspective, rendering of lights and materials, speed paint) and *Concept Art theory* (composition study, advanced shape design, character design, color theory, key color).
GRADE: **30L/30**
- **2015 — 2018 · GRAPHIC ARTS (PRINTMAKING) | BOLOGNA ACADEMY OF FINE ARTS (BOLOGNA)**
Technical and operational training on methods and contents in all sectors of the traditional printmaking (etching, lithography, xilography, screen printing); historical and methodological knowledge of graphic and printing processes.
- **2014 · GRAPHICS (HIGH SCHOOL DIPLOMA) | LICEO ARTISTICO SABATINI-MENNA (SALERNO)**
GRADE: **89/100**

ABOUT ME

- **KEY STRENGTHS** — Practical and well organized. Self-reliant and inventive, creative and very passionate. Curious, intuitive and committed to learning new things. I'm also very genuine and kind (totally a *giver*).
- **LANGUAGES** — ITALIANO (Native) · ENGLISH (C2) · ESPAÑOL (A1-A2) · POLSKI (self taught)
- **THINGS I LOVE** — vegan cuisine · plant care · traveling · reading · folklore · musical theater · movies & TV shows · cycling & nature walks